STATE OF CONNECTICUT
PUBLIC UTILITIES REGULATORY AUTHORITY

Public Educational and Governmental Programming and Education Technology Investment Account (PEGPETIA) Grant Program Application & Itemized Budget

Instructions for Filing a Motion to Apply for a PEGPETIA Grant

Motion Deadline

The Public Utilities Regulatory Authority (Authority or PURA) oversees a program to award Public Educational and Governmental Programming Grants (PEG Grants) and Education Technology Investment Grants (ETI Grants) to eligible entities. See General Statutes § 16-331cc. **This PEGPETIA Grant Program Application must be filed as a motion in Docket No. 26-10-02 no later than noon on November 20, 2026.**

Program Funding Eligibility

PEG grant funding is intended to improve public, educational, and governmental access programming in Connecticut, and funds should be used for capital and equipment costs that aid the production or procurement of public, educational, and governmental programs. To ensure the funding is used appropriately, after completion of the project, PEG grant recipients must file a report of the project enabled by the grant funds.

ETI grant funding is intended to support education technology initiatives of boards of education and other education entities (public and private schools are eligible to apply). To ensure the funding is used appropriately, after completion of the project, ETI grant recipients must file a report of the project enabled by the grant funds.

Submission of Motion

Applicants must complete and file the Application with Itemized Budget electronically to PURA as a motion in Docket No. 26-10-02, at https://portal.ct.gov/pura/about/filing-and-forms/make-an-electronic-filing. Applicants who have not previously registered must first register for an account.

Motions must include an Application and Itemized Budget for the projects to be funded by the grant. Quotes, invoices, or similar documentation must be submitted for each item to be purchased with grant funds.

The motion will be assigned a unique motion number after it is filed. The allowable electronic filing size is 20 MB. If the motion's attachments (Application with Itemized Budget plus other attachments) exceed the allowable limit, the motion may include only the completed Application with Itemized Budget, and the remaining attachments must be filed as supplemental filings to the same motion. Subsequent supplements must also be filed as supplemental filings under the assigned motion number.

Questions regarding the electronic filing of the motion and supplements should be directed to Docket Control at PURA.ExecutiveSecretary.gov or (860) 827-2836.

I. Applicant Information

1. Organization Name: Guilford Community Television (GCTV)
2. Mailing Address: 55 Park Street, Guilford CT 06437
3. Employer Identification Number: 06-1349846
4. Contact Person for Service List ***(required)*** ☑ ***(check if new/updated)***

   Name: Shannon Gale

   Mailing Address: 55 Park Street, Guilford CT 06437

   Phone Number: 203-915-7473

   Email Address: shannongale@gctvguilford.org
5. Additional Contact Person for Service List ***(optional)*** ☐ ***(check if new/updated)***

   Name:

   Mailing Address:

   Phone Number:

   Email Address:
6. Authorized Representative ***(required)***

   Note: The authorized representative will not be on the service list unless also listed as a contact person, above.

   Name: Shannon Gale

   Mailing Address: 55 Park Street Guilford, CT 06437

   Phone Number: 203-915-7473

   Email Address: shannongale@gctvguilford.org
7. Purpose of Grant (check one):

   ☑ PEG Grant (capital and equipment for producing/procuring programming)

   ☐ ETI Grant (educational technology initiative)
8. Amount Requested: $100,240.61

   Note: The "Amount Requested" will autocalculate upon completion of the Itemized Budget, below.

II. Applicant Eligibility

9. Organization Type (check one):

PEG (Programming)

☐ Local community antenna television and video advisory council

☐ State-wide video advisory council

☐ Public, educational and governmental programmer

☑ Public, educational and governmental studio operator

ETI (Educational Technology Initiative)

☐ Board of Education

☐ Public library

☐ Other education entity: _____

10. Which of the following describes your organization?

☐ Connecticut State Agency

☐ Municipality

☑ Nonprofit 501(c)(3) organization. Provide Secretary of the State No.: 0277366

☐ Other (e.g., LLC or corporation). Provide Secretary of the State No.: _____

11. For each of the PEGPETIA Grant cycles below, indicate whether your organization received a grant and submitted all required compliance filings:

Docket No.	Grant Received?	Date of Compliance Filing		
		Order No. 2	Order No. 3	Order No. 4
24-10-02	☑ Yes ☐ No	5/1/25	4/12/26	NA
23-10-02	☑ Yes ☐ No	9/27/24	1/2/25	1/2/25
22-10-02	☑ Yes ☐ No	1/2/24	2/13/24	2/13/24
21-10-13	☑ Yes ☐ No	9/26/22	2/6/23	2/6/23

Note: If you have received a grant in any of the dockets listed above, you must submit any outstanding compliance filings prior to submitting this application.

III. Investment or Initiative Eligibility

12. Provide a description of proposed capital and equipment investment or education technology initiative. State expected enhancements to PEG programming or education technology. If applicable, state why similar equipment is not available from the local community access studio (PEG only).

GCTV is requesting a total of $100,240.61 in grant money.

GCTV will spend $76,747.75 to upgrade our broadcast server, which will be 5 years old at the time of receipt of this round of funding. The upgrade includes installation, hardware and software as well as two years of warranties which guarantee us regular technical support direct from Tightrope, the creator of the technology. This server technology is how we schedule our cable broadcast programs and is the best way to provide algorithm free access to programming via the internet for Guilford community members who do not subscribe to cable.

GCTV will spend $23,492.86 on production hardware and software which includes 2 new MacBooks, editing software, a new studio switcher to work with the MacBook and community outreach software to help promote production services and programming available for viewing by the community.

GCTV is in the process of streamlining its production process and moving to a smaller, more central location in town, provided by the Town of Guilford. This move was to stablize our budget so we could keep the staff who produce community content. This capital grant will fund our hardware and software needs for the next two years, allowing us to focus reduced resources on programming.

1639 is a new series that has been in development this year with its pilot season focused on the history of Guilford. Set to release in late 2027, this 10 episode series will take the viewer from pre-guilford beginnings all the way to the present. Success of this series will be proof of concept for additional 1639 series on Guilford arts, health and wellness and commerce and tourism.

13. Identify the affected geographical area(s) and/or school system(s) that will benefit from the investment or initiative:

Guilford is home to approximately 22,000 people with additional citizens working and residing elsewhere but maintaining business, land and social ties to the community. All interested viewers will have 24/7 on demand access to programming through purchases server technology and any Guilford community member can benefit from our production serives and have their story shared with the community.

14. State the number of subscribers served or students impacted:

PEGS are not given subscriber information for cable broadcast. GCTV has 1146 YouTube subscribers with 84% of content views coming from non-subscribers.

15. List the schedule for implementation, including estimated dates for key milestones and completion.

Note: Completed projects are not eligible.

GCTV will install the broadcast server technology withing 3 months of receiving funds. The software and production hardware will be implemented within one month of receiving the funds. Key milestones will be the content created with the equipment and broadcast on our server to the community. We are planning the release of season one of 1639: Historic Guilford in Fall 2027 and are in the preproduction phase of 1639: Guilford Tourism and Commerce. Both seasons of 1639 will be relying on the production and broadcast technology acquired through this grant to help produce and share the content with community members.

16. Identify objective performance measures that can be used to evaluate the success or effectiveness of the investment or initiative:

The number of programs produced and broadcast is the main objective number. The second is statistics generated by both our server, youtube, and social media pages to gauge viewer activity.

17. Description of organization, including experience and competence related to the proposed project:

GCTV has been providing PEG services for program production and broadcast for nearly 50 years. Our Executive Director and individual managing this grant has been with GCTV for 23 years and has experience writing and implementing grant projects as well as over 20 years experience in digital media strategy and non-profit management. Our board is comprised of members of the legal, civic, engineering and media fields and are active in producing content and connecting the community with GCTV. GCTV is working with production volunteers fresh out of college who are looking to share their skills with the community and gain meaningful production experience. Working with the younger generation is critical to production and promotion of content. They bring with them new perspectives and experiences and knowledge of up and coming technology GCTV should consider using. The youth constituency is how GCTV remains relevant and continues to evolve over time.

IV. Budget Information

18. Partner organization(s) or other funding sources (if applicable):
There are no other funding sources for this capital investment.

GCTV has received a grant from The Guilford Foundation to support its production work for 1639. This is an operational budget line item. GCTV continues to write grants and is pleased to have signed a 4 year lease with the Town of Guilford for studio space which will give us some breathing room.

19. Have you completed the PEGPETIA Itemized Budget form below (with an itemized budget for the investment or initiative)?

☑ Yes.

☐ No. Explain:

20. Have you provided supporting documentation for each item, such as copies of bids, estimates, and quotes?

☑ Yes.

☐ No. Explain:

21. Are the non-equipment costs for design and engineering, installation, training, and warranties/insurance less than 10% of the overall grant request?

Note: Software may be categorized as equipment. Other non-equipment expenses (such as salaries, service agreements, or stipends) are <u>not permitted</u> as part of the grant request.

☐ Yes.

☑ No. Explain: The server is the heart of broadcast. If it goes down, so does our programming. Software & hardware warranties guarantee us direct support from the manufacturer of our server for two years.

V. PEG Grant CAP Acknowledgment

22. **For PEG Grant Applicants Only:** The Applicant understands that it must review and comply with the relevant community access provider operating rules and regulations, including the prohibition of the presentation of any advertising material designed to promote the sale of commercial products or services (including advertising by or on behalf of candidates for public office). The Applicant further acknowledges that no organization or company providing community access operations shall exercise editorial control over programming, except as to programming that is obscene and except as otherwise allowed by applicable state and federal law.

☑ Yes.

☐ No.

VI. Signature of Authorized Representative

I, Shannon Gale, am authorized to sign this application on behalf of the applicant organization. Under the penalty of law, by signing this application, I affirm that the information provided to the Authority is true and correct to the best of my knowledge and that any errors of omissions will be timely corrected and resubmitted.

I understand that grant funding may be denied due to failure to provide the information and supporting documentation required by this Application.

_____ 11/11/26

(Signature) ***(Date)***

STATE OF CONNECTICUT
PUBLIC UTILITIES REGULATORY AUTHORITY

PEGPETIA ITEMIZED BUDGET

Instructions

Required Information

You must provide this itemized budget for the capital and equipment investment or education technology initiative proposed in your application. For each expense, you must provide the following information:

(1) Name of expense

(2) Total amount of expense (unit cost x quantity)

(3) Brief description

(4) Quantity requested

(5) Unit price

(6) A copy of a bid, estimate, or similar documentation; and

(7) Type of cost (equipment, design, engineering, installation, training, warranty, insurance, other)

For each expense listed, you must attach a copy of the bid, estimate, or similar documentation.

Note: The Authority cannot accept links to online vendors as documentation of expenses. You may, however, attach saved or printed copies of equipment listed for sale with online vendors as documentation.

Types of Costs

Non-equipment costs (such as design, engineering, installation, training, warranties, or insurance) must be reasonable and should be limited to less than 10% of the overall grant. Other non-equipment expenses (such as salaries, service agreements, or stipends) are not permitted as part of the grant request.

Note: Software may be categorized as equipment.

I. Applicant Information

1. Organization Name: Guilford Community Television (GCTV)
2. Docket Number: 26-10-02
3. Docket Name: Annual Allocation of the Public Educational and Governmental Programming and Education Technology Investment Account (PE

II. Budget Template

Expense	Amount	Description	Quantity	Unit Price	Bid/ Estimate Attached	Type of Cost
(Example) Studio Camera	$ 1,400.00	(Example) Make, Model No. XYZ123, Qty 4, Unit Price $350	4	$350/each	✓	Equipment
(Example) Camera Install	$ 175.00	(Example) Installation of all cameras, connection to existing studio setup, and training personnel	1	$175	✓	Installation
Tamrac Camera bag	439.98	https:bhphotovideo.com	2	219.99	✔	Equipment
MacBook Pro Hard Shell	57.98	www.amazon.com	2	28.99	✔	Equipment
Step and Repeat Banner	274.99	Vistaprint.com	1	274.99	✔	Equipment
Canopy Tent	579.99	Vistaprint.com	1	578.99	✔	Equipment
lack Magic Video Switche	1249	https:bhphotovideo.com	1	1249	✔	Equipment
Laptop Bag	65.98	www.amazon.com	2	32.99	✔	Equipment
16" Macbook Pro	11164.62	apple.com	2	5582.31	✔	Equipment
Website Platform	384	squarespace.com	2	192	✔	Equipment
Editing Software	3359.04	Adobe.com - Covers 2 Years for 4 users	96	4.99/mont	✔	Equipment
Broadcast Server	3000	ope Warranties - Covers two years for all software on each c	8	375	✔	Warranty
Broadcast Server	4535	Tightrope Warranties - Covers two years for Vio4 hardware	2	2267.5	✔	Warranty
Broadcast Server	1999	ightrope Warranties - Covers two years for all VOD hardwar	2	999.5	✔	Warranty
Broadcast Server	1225	htrope Warranties - Covers two years for all CBL Live hardw	2	612.5	✔	Warranty
Broadcast Server	3825	Installation	1	3825	✔	Installation
Broadcast Server	25170.25	Tightrope VIO 4 Server	1	25170.25	✔	Equipment
Broadcast Server	11490.25	Tightrope VOD Server	1	11490.25	✔	Equipment
Broadcast Server	4550	Tightrope Reflect Demand services - Two Years	2	2275	✔	Equipment
Broadcast Server	7120.25	Tightrope Live Video Server	1	7120.25	✔	Equipment
Broadcast Server	8835	Cablecast CG Player License - Two years for three devices	6	1472.5	✔	Equipment
Broadcast Server	3800	Cablecast Live Streaming Software - Two Years	2	1900	✔	Equipment
Total Amount:	100,240.6					

Expense	Amount	Description	Quantity	Unit Price	Bid/ Estimate Attached	Type of Cost
Broadcast Server	1198	Black Magic Design Monitors	2	599	✔	Equipment
Envato Plus	936	Envato.com	24	9 per mon	✔	Equipment
Survey Monkey	720	SurveyMonkey.com	24	0 per mon	✔	Equipment
Zoom	1319.4	Zoom.com	2	659.7/yea	✔	Equipment
CalDigit USB Hub	659.9	Apple.com	2	329.95	✔	Equipment
Thunderbolt Cord	318	Apple.com	2	159	✔	Equipment
Microsoft Office	259.98	Microsoft.com	2	0.99 Per Y	✔	Equipment
Constant Contact	1344	Constant Contact.com	24	6 per mon	✔	Equipment
Dropbox	360	Dropbox.com	24	5 per mon	✔	Equipment
Total Amount:	100,240.6					

Signature of Authorized Representative

I, Shannon Gale, am authorized to sign this itemized budget on behalf of the applicant organization. Under the penalty of law, by signing this document, I affirm that the information provided to the Authority is true and correct to the best of my knowledge and that any errors of omissions will be timely corrected and resubmitted.

I understand that grant funding may be denied due to failure to provide the information and supporting documentation required by the application.



(Signature)

11/11/26

(Date)