STATE OF CONNECTICUT
PUBLIC UTILITIES REGULATORY AUTHORITY

Public Educational and Governmental Programming and Education Technology Investment Account (PEGPETIA) Grant Program Application & Itemized Budget

Instructions for Filing a Motion to Apply for a PEGPETIA Grant

Motion Deadline

The Public Utilities Regulatory Authority (Authority or PURA) oversees a program to award Public Educational and Governmental Programming Grants (PEG Grants) and Education Technology Investment Grants (ETI Grants) to eligible entities. See General Statutes § 16-331cc. **This PEGPETIA Grant Program Application must be filed as a motion in Docket No. 26-10-02 no later than noon on November 20, 2026.**

Program Funding Eligibility

PEG grant funding is intended to improve public, educational, and governmental access programming in Connecticut, and funds should be used for capital and equipment costs that aid the production or procurement of public, educational, and governmental programs. To ensure the funding is used appropriately, after completion of the project, PEG grant recipients must file a report of the project enabled by the grant funds.

ETI grant funding is intended to support education technology initiatives of boards of education and other education entities (public and private schools are eligible to apply). To ensure the funding is used appropriately, after completion of the project, ETI grant recipients must file a report of the project enabled by the grant funds.

Submission of Motion

Applicants must complete and file the Application with Itemized Budget electronically to PURA as a motion in Docket No. 26-10-02, at https://portal.ct.gov/pura/about/filing-and-forms/make-an-electronic-filing. Applicants who have not previously registered must first register for an account.

Motions must include an Application and Itemized Budget for the projects to be funded by the grant. Quotes, invoices, or similar documentation must be submitted for each item to be purchased with grant funds.

The motion will be assigned a unique motion number after it is filed. The allowable electronic filing size is 20 MB. If the motion's attachments (Application with Itemized Budget plus other attachments) exceed the allowable limit, the motion may include only the completed Application with Itemized Budget, and the remaining attachments must be filed as supplemental filings to the same motion. Subsequent supplements must also be filed as supplemental filings under the assigned motion number.

Questions regarding the electronic filing of the motion and supplements should be directed to Docket Control at PURA.ExecutiveSecretary.gov or (860) 827-2836.

Docket No. 26-10-02 Bloomfield Access Television, Inc.

I. Applicant Information

1. Organization Name: Bloomfield Access Television, Inc.
2. Mailing Address: 330 Park Avenue
3. Employer Identification Number: 22-2472517
4. Contact Person for Service List ***(required)*** ☐ ***(check if new/updated)***

   Name: Howard Steven Frydman - General Manager & Executive Director

   Mailing Address: 330 Park Avenue, Bloomfield, CT 06002

   Phone Number: 860-402-3433

   Email Address: Howardbatv@aol.com, Howards2424@gmail.com
5. Additional Contact Person for Service List ***(optional)*** ☐ ***(check if new/updated)***

   Name: _____

   Mailing Address: _____

   Phone Number: _____

   Email Address: _____
6. Authorized Representative ***(required)***

   Note: The authorized representative will not be on the service list unless also listed as a contact person, above.

   Name: Howard Steven Frydman

   Mailing Address: 330 Park Avenue, Bloomfield, CT 06002

   Phone Number: 860-402-3433

   Email Address: Howardbatv@aol.com, Howards2424@gmail.com
7. Purpose of Grant (check one):

   ☑ PEG Grant (capital and equipment for producing/procuring programming)

   ☐ ETI Grant (educational technology initiative)
8. Amount Requested: $ $ 146,104.13

   Note: The "Amount Requested" will autocalculate upon completion of the Itemized Budget, below.

II. Applicant Eligibility

9. Organization Type (check one):

PEG (Programming)

☐ Local community antenna television and video advisory council

☐ State-wide video advisory council

☐ Public, educational and governmental programmer

☑ Public, educational and governmental studio operator

ETI (Educational Technology Initiative)

☐ Board of Education

☐ Public library

☐ Other education entity: _____

10. Which of the following describes your organization?

☐ Connecticut State Agency

☐ Municipality

☑ Nonprofit 501(c)(3) organization. Provide Secretary of the State No.: 0133428

☐ Other (e.g., LLC or corporation). Provide Secretary of the State No.: _____

11. For each of the PEGPETIA Grant cycles below, indicate whether your organization received a grant and submitted all required compliance filings:

Docket No.	Grant Received?	Date of Compliance Filing		
		Order No. 2	Order No. 3	Order No. 4
24-10-02	☑ Yes ☐ No	04/21/2025	01/19/2026	01/19/2026
23-10-02	☑ Yes ☐ No	12/04/2024	12/04/2024	12/04/2024
22-10-02	☑ Yes ☐ No	10/06/2023	01/21/2024	01/21/2024
21-10-13	☑ Yes ☐ No	08/16/2022	01/19/2023	01/19/2023

Note: If you have received a grant in any of the dockets listed above, you must submit any outstanding compliance filings prior to submitting this application.

III. Investment or Initiative Eligibility

12. Provide a description of proposed capital and equipment investment or education technology initiative. State expected enhancements to PEG programming or education technology. If applicable, state why similar equipment is not available from the local community access studio (PEG only).

Bloomfield Access Television (BATV) requests PEGPETIA funding to facilitate our major project of providing remote broadcast equipment at our new Town Library and Leisure/Senior Center "Great Room", plus continue modernizing it's facilities, replacing obsolete technology and hardware, and completing its relocation to a permanent, purpose-built home — ensuring PEG programming for Bloomfield can be produced and distributed at the highest possible standards. This request funds two linked priorities: 1) Relocation and build-out of the new BATV studio capabilities, and 2) Remote Broadcasts at Town's New Library and Leisure/Senior Center, Acquisition of up-to-date, mission-critical field and studio technologies that expand live, remote, and on-location production capacity.

New Studio Relocation: From 390 Park Avenue - Arace School to 330 Park Avenue to the Bloomfield Leisure Services / Community Center. The Leisure Services Center was originally designed and constructed to house the Town's public access television station, including a dedicated television studio, broadcast infrastructure, and office space specifically intended for community media. This move finally aligns BATV's operations with the building's intended purpose.

Priority Capital Investment: Broadcast live from the new Town Library, Leisure Services / Community Center, and other remote Town locations — including government meetings, community events, educational programs, and cultural programming. Up-to-Date, Mission-Critical Technologies.
Live Streaming and Field Production:To fully activate the new studio and expand production beyond its walls, BATV requests funding for the following equipment: Broadcast Monitors, Netgear Managed Switches, Vizrt Premium Access, Symetrix Radius, HP Workstations, and Mobile Workstations, Monitors, Microphones & Receivers, Installation, and those associated equipment stated in our Itemized budget. Acquisition and installation of the following: Software license renewals and streaming software that will need to be renewed or is eligible for renewal appear in the itemized budget, including CableCast Gold Assurance and LiveU updates; Aerial Production: DJDI Flip drone and associated drone equipment, batteries, and chargers, for Town aerial footage, municipal events, parades, and community features, In-the-field cameras and camera support equipment, Replacement of end-of-life computers and obsolete broadcast hardware.

This investment will allow BATV to: Broadcast live from the new library, Leisure Services / Community Center, and remote Town locations. Together, these investments also replaces aging, unreliable equipment that limits production quality and increases downtime, and give BATV staff and volunteers modern tools that are portable, intuitive, and broadcast-ready.

The major benefit of the PEGPETiA Grant request allows BATV to acquire up-to-date technologies in order for our community access station to provide first class assistance to not only the residents of our Town of Bloomfield, CT but beyond through our BATVplus App and station's website - BATVonline.org. PEGPETIA funding is therefore essential to acquire the stated equipment/technology for BATV to be utilized by and for the residents of Bloomfield, CT.

13. Identify the affected geographical area(s) and/or school system(s) that will benefit from the investment or initiative:

Bloomfield, Connecticut
The Town of Bloomfield, incorporated in 1835, is located in Hartford County, Connecticut. The population was 20,486 at the 2010 census. According to the United States Census Bureau, the town has a total area of 26.3 square miles (68.0 km2), of which 26.1 square miles (67.6 km2) is land and 0.15 square miles (0.4 km2), or 0.63%, is water. The Bloomfield School System includes: The Wintonbury Early Childhood Magnet School, established for preschool and kindergarten children in Bloomfield, The Laurel (K-2) and Metacomet (3-4) Elementary Schools. The Carmen Arace Campus has been recently divided into two schools, the Carmen Arace Intermediate and Middle Schools providing 5 - 6 and 7 - 8 grade education respectively. Bloomfield High School provides education for grade 9-12, The Metropolitan Learning Center, a CREC school serves grades 6-12.

14. State the number of subscribers served or students impacted:

The number of subscribers is proprietary information not available to PEG operators. As of November 1, 2026, the Bloomfield Public School enrollment was 1,897. Bloomfield is home to The Wintonbury Early Childhood Magnet School, established to enable preschool and kindergarten children in Bloomfield, The Laurel (K-2) and Metacomet (3-4) Elementary Schools. The Carmen Arace Campus has been recently

15. List the schedule for implementation, including estimated dates for key milestones and completion.

Note: Completed projects are not eligible.

Strategic Implementation Plan: Tentative Timelines – One Year

a) November 2026 – Initiate PEGPETIA Grant Process and provide Excel Cost documentation and submission info.
b) June 2027 – Await PEGPETIA Grant approval and provide any additional information as requested
c) June 2027 – ACTION PLAN Once Grant is approved - Set Goals and Tasks: The purchase, installation and training and use of equipment process will commence immediately.
1. Project Launch -Implementation of Grant will begin within the first weeks of receiving fund approval including: Signing Contracts with various Vendors. Setting scheduled dates for both the purchase and installation of related equipment, setting up and receiving initial payments from PURA and monitoring and evaluation all phases of the project. ORDER EQUIPMENT
2. All PEGPETIA funds received for project will immediately be deposited with two (2) officers and/or GM of the station co-signing withdrawals for any vendor payment.
3. Milestone 1 SITE Survey and initial Installation Equipment and stated additional equipment updates at remote locations and BATV Main Studio. First Request - first payment form PURA with associated documentation.
d) A complete record will be kept of deposits, withdrawals and payments. May 2025 – Continued Implantation and Monitoring of Grant - The BATV General Manager will be the facilitator of all aspects of the PEGPETIA Grant and those interval compliance orders reports back to PURA. OVERSEE INSTALL
e) Sept. - Dec. 2027 – Continued Implementation of Project
f) May 2028 – Tentative Completion of Grant Project- Podcast inauguration and installation of all those stated remote/studio equipment- TESTING/TRAINING .
4. Milestone 2 – Completion of PEGPETIA Grant -Inform Community of our updated remote/studio facilities, new capabilities and station offerings.
5. Begin instruction and utilization of new equipment to volunteers. Final Payment Request from PURA.

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16. Identify objective performance measures that can be used to evaluate the success or effectiveness of the investment or initiative:

Expectation and Completion of Project:
Linking activities with goals – The quality of PEG access programming is enhanced with up-to-date technology. This PEGPEIA GRANT would address the facilitation of remote accessibility, update studio and field equipment, assist our education offerings including the ability to provide additional remote broadcasts equipment, offer an enhance studio/podcast experience to our roster of training availabilities to the community, and the addition of new technical support equipment. This project will enhance not only the quality of programming but be part of the educational aspect of those newly involved in Community Access Television production in our town.
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The public perception and public interest is raised when PEG Access has comparable technology and can be viewed favorably when compared to commercial television stations. Intended Outcomes: Installation of Podcast facility; Increased usage of BATV facilities, viewership and recognition of BATV. Outcomes: Increase donations to facility; Increase of Information provided; updated events entertainment and community information; online communication with members & donors; source of immediate info.

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17. Description of organization, including experience and competence related to the proposed project:

Bloomfield Access Television, Inc. (BATV) was founded in 1983 as an independent, non-profit organization that provides "P.E.G." Access to the residents of Bloomfield, CT with local Public Access, Educational, and Governmental informational programs. BATV is governed by a Board of Directors comprised of Bloomfield Citizens. BATV is a recognized community access TV center with an excellent reputation.

During these close to 40 years, BATV has facilitated the Bloomfield Public PEG Access and has jointly worked with area schools, colleges, local Town & State government, Religious institutions, Town and State organizations and most importantly our town residents in providing public access program and information with expertise, proficiency and competency.
Programs are produced by volunteers from the community with the assistance of BATV's General Manager. BATV-Channel(s) 5, 95 & 96 is the designated official P.E.G. television organization for the Town of Bloomfield.

Our BATV General Manager, Howard Steven Frydman, has over 40 years of experience in the field of public access television administration, communication, technology and grant writing; including Radio, Television and Print Journalism. Mr. Frydman currently serves as the Vice Chairman of the Bloomfield Board of Education-Bloomfield Public Schools, and is a member of the C.C.C. – The Connecticut Critic's Circle – an esteemed organization for reviewers and broadcasters.

Grants: BATV has initiated, written, received and facilitated numerous grants including those from: The Hartford Foundation for Public Giving, the Public Utilities Regulatory Authority and Doll's House Foundation. These grants were utilized to update and provide additional technology and services to our community access station. BATV offers training in video production, studio facilities, video equipment and production assistance.

IV. Budget Information

18. Partner organization(s) or other funding sources (if applicable):

NONE

19. Have you completed the PEGPETIA Itemized Budget form below (with an itemized budget for the investment or initiative)?

☑ Yes. Submitted in Two Parts- BUDGET A & B (See Enclosures)

☐ No. Explain:

20. Have you provided supporting documentation for each item, such as copies of bids, estimates, and quotes?

☑ Yes.

☐ No. Explain:

21. Are the non-equipment costs for design and engineering, installation, training, and warranties/insurance less than 10% of the overall grant request?

Note: Software may be categorized as equipment. Other non-equipment expenses (such as salaries, service agreements, or stipends) are <u>not permitted</u> as part of the grant request.

☑ Yes.

☐ No. Explain:

V. PEG Grant CAP Acknowledgment

22. **For PEG Grant Applicants Only:** The Applicant understands that it must review and comply with the relevant community access provider operating rules and regulations, including the prohibition of the presentation of any advertising material designed to promote the sale of commercial products or services (including advertising by or on behalf of candidates for public office). The Applicant further acknowledges that no organization or company providing community access operations shall exercise editorial control over programming, except as to programming that is obscene and except as otherwise allowed by applicable state and federal law.

☑ Yes.

☐ No.

VI. Signature of Authorized Representative

I, Howard Steven Frydman, am authorized to sign this application on behalf of the applicant organization. Under the penalty of law, by signing this application, I affirm that the information provided to the Authority is true and correct to the best of my knowledge and that any errors of omissions will be timely corrected and resubmitted.

I understand that grant funding may be denied due to failure to provide the information and supporting documentation required by this Application.

Howard Steven Frydman Digitally signed by Howard Steven Frydman Date: 2026.11.16 14:08:30 -05'00'

(Signature)

November 16, 2026

(Date)

STATE OF CONNECTICUT
PUBLIC UTILITIES REGULATORY AUTHORITY

PEGPETIA ITEMIZED BUDGET

Instructions

Required Information

You must provide this itemized budget for the capital and equipment investment or education technology initiative proposed in your application. For each expense, you must provide the following information:

(1) Name of expense

(2) Total amount of expense (unit cost x quantity)

(3) Brief description

(4) Quantity requested

(5) Unit price

(6) A copy of a bid, estimate, or similar documentation; and

(7) Type of cost (equipment, design, engineering, installation, training, warranty, insurance, other)

For each expense listed, you must attach a copy of the bid, estimate, or similar documentation.

Note: The Authority cannot accept links to online vendors as documentation of expenses. You may, however, attach saved or printed copies of equipment listed for sale with online vendors as documentation.

Types of Costs

Non-equipment costs (such as design, engineering, installation, training, warranties, or insurance) must be reasonable and should be limited to less than 10% of the overall grant. Other non-equipment expenses (such as salaries, service agreements, or stipends) are not permitted as part of the grant request.

Note: Software may be categorized as equipment.

I. Applicant Information

1. Organization Name: Bloomfield Access Television, Inc.
2. Docket Number: 26-10-02
3. Docket Name: Public Education and Governmental Programming and Education Technology Investment Account (PEGPETIA) Grant Program

II. Budget Template

Expense	Amount	Description	Quantity	Unit Price	Bid/ Estimate Attached	Type of Cost
(Example) Studio Camera	$ 1,400.00	(Example) Make, Model No. XYZ123, Qty 4, Unit Price $350	4	$350/each	✓	Equipment
(Example) Camera Install	$ 175.00	(Example) Installation of all cameras, connection to existing studio setup, and training personnel	1	$175	✓	Installation
	$ 139,151.22	** Subtotal of Items on BATV Itemized Budget Part 1			✔	Equipment
DJIFBM4P	$ 176.40	DJI MINI 4 PRO INTELLIGENT FLIGHT BATTERY/REG	2	88.20		Equipment
BEWCB9DQWH	$ 19.59	BELKIN 42W USB-C + USB-A WALL CHARGER - WHITE/REG	1	19.59	✔	Equipment
ST1129656	$ 10.18	STARTRC PROPELLER HOLDER FOR DJI MINI 4 PRO/REG	1	10.18	✔	Equipment
SA128EMSD2K	$ 171.96	SANDISK 128GB EXTREME UHS-I MICROSDXC CARD/2PK/REG	2	85.98	✔	Equipment
SM6111	$ 9.79	SMALLRIG HD SCREEN PROTECTOR KIT f/DJI RC	1	9.79	✔	Equipment
ST1126167	$ 14.10	STARTRC 2-IN-1 SUN HOOD CASE &COVER	1	14.10	✔	Equipment
DJOP3CC14CK	$ 1,198.00	DJI OSMO POCKET 3 CREATOR COMBO/1400 CASE/REG	1	599.00	✔	Equipment
SA128EMSD	$ 84.26	SANDISK 128GB EXTREME UHS-I MICROSDXC CARD/REG	2	42.13	✔	Equipment
SM4774B	$ 56.82	SMALLRIG ND FILTER SET FOR DJI OSMO POCKET 3/REG	2	28.41	✔	Equipment
TES6PRC23TDJ	$ 96.99	TELESIN SLING BAG FOR POCKET 3 AND 4/REG	3	32.33	✔	Eqyipment
SAMUPC1T0TAM	$ 225.41	SAMSUNG T7 1TB PORTABLE SSD - GREY/REG	1	225.41	✔	Equipment
OWOKCRPO45SR	$ 88.19	OWLKROWN 45" RND CAM STRAP-PXL ORNG/SPLIT RING/REG	1	88.19	✔	Equipment
RUTSR2PK	$ 6.81	RUGGARD SPLIT TRIANGLE D-RING TWIN PACK/REG	1	6.81	✔	Equipment
PAHCX2100	$ 2,301.03	PANASONIC X2100 UHD 4K 3G-SDI/HDMI PRO CAMCORDER	1	2301.03	✔	Equipment
XCPDL100	$ 44.09	XCELLON 100W USB-C UNIVERSAL AC ADAPTER/REG	1	44.09	✔	Equipment
POAGVBR592BC	$ 87.22	POWER-2000 DL BAY CHRGR & 2 BATTS f/PANA AG-VBR59/R	1	87.22	✔	Equipment
SA128EPSD	$ 101.90	SANDISK 128GB EXTREME PRO UHS-I SD CARD/REG	2	50.95	✔	Equipment
AZSGM250CX	$ 214.62	AZDEN SGM-250CX SHOTGUN MICROPHONE	1	214.62	✔	Equipment
SOMDR7506	$ 97.99	SONY MDR-7506 PROF FOLDING HEADPHONE	1	97.99	✔	Equipment
Total Amount:	$ 146,104.13					

Expense	Amount	Description	Quantity	Unit Price	Bid/ Estimate Attached	Type of Cost
MAMVKBFRLLIV	$ 293.95	MANFROTTO BEFREE LIVE ALUMINUM VIDEO TRIPOD KIT	1	293.95	✔	Equipment
LIZCLP	$ 87.22	LIBEC ZOOM CONTROL f/LANC/PANASONIC CAMERAS	1	87.22	✔	Equipment
POCARHCX2000	$ 167.09	PORTA-BRACE SOFT-SIDED CARYNG CASE	1	167.09	✔	Equipment
HOLRKMX2UCSG	$ 293.02	HOLLYLAND LARK MAX 2 ULTIMATE COMBO	1	293.02	✔	Equipment
HE9125	$ 303.69	HP OFFICEJET PRO 9125 ALL-IN-ONE PRINTER/REG	1	303.69	✔	Equipment
HE936CMY3PBK	$ 145.98	HP 936 3PK CYN/MGNT/YLL INK CRTRD/936 BLK	1	145.98	✔	Equipment
LULCXLLK	$ 342.99	LUME XL 60W RGB MINI COB MOBILE LIGHT KIT/REG	1	342.99	✔	Equipment
TOELADCNTCBL	$ 262.64	TOURBOX ELITE ADVANCED BT EDTN CNTRLR-CLS BLK/REG	1	262.64	✔	Equipment
KOUSBCCRABK	$ 22.53	KONDOR COILD USB-C R-ANG BRAID CBL-BL-12-24"/REG	1	22.53	✔	Equipment
TOTBTSCC	$ 28.45	TOURBOX TRAVEL STORAGE CASE FOR CONTROLLER/REG	1	28.45	✔	Equipment
Total Amount:	$ 146,104.13					

Signature of Authorized Representative

I, Howard Steven Frydman, am authorized to sign this itemized budget on behalf of the applicant organization. Under the penalty of law, by signing this document, I affirm that the information provided to the Authority is true and correct to the best of my knowledge and that any errors of omissions will be timely corrected and resubmitted.

I understand that grant funding may be denied due to failure to provide the information and supporting documentation required by the application.

Howard Steven Frydman

Digitally signed by Howard Steven Frydman
Date: 2026.11.16 14:53:38 -05'00'

(Signature)

November 16, 2026

(Date)