Docket No. 26-10-02 Valley Shore Community Television

I. Applicant Information

1. Organization Name: Valley Shore Community Television
2. Mailing Address: 1587 Bost Post Rd. Westbrook CT 06498
3. Employer Identification Number: 46-1432438
4. Contact Person for Service List ***(required)*** ☐ ***(check if new/updated)***

   Name: Charles A. Lewis Jr

   Mailing Address: 1587 Boston Post Rd. Unit A-2

   Phone Number: 860-388-7768

   Email Address: clewis@vsctv.com
5. Additional Contact Person for Service List ***(optional)*** ☐ ***(check if new/updated)***

   Name:

   Mailing Address:

   Phone Number:

   Email Address:
6. Authorized Representative ***(required)***

   Note: The authorized representative will not be on the service list unless also listed as a contact person, above.

   Name: Emily Miner

   Mailing Address: 1587 Bost Post Rd., Westbrook Unit A-2

   Phone Number: 860-388-7768

   Email Address: eminer @vsctv.com
7. Purpose of Grant (check one):

   ☑ PEG Grant (capital and equipment for producing/procuring programming)

   ☐ ETI Grant (educational technology initiative)
8. Amount Requested: $ 89684.14

   Note: The "Amount Requested" will autocalculate upon completion of the Itemized Budget, below.

II. Applicant Eligibility

9. Organization Type (check one):

PEG (Programming)

☐ Local community antenna television and video advisory council

☐ State-wide video advisory council

☑ Public, educational and governmental programmer

☑ Public, educational and governmental studio operator

ETI (Educational Technology Initiative)

☐ Board of Education

☐ Public library

☐ Other education entity: _____

10. Which of the following describes your organization?

☐ Connecticut State Agency

☐ Municipality

☑ Nonprofit 501(c)(3) organization. Provide Secretary of the State No.: USCT.BER;1085723

☐ Other (e.g., LLC or corporation). Provide Secretary of the State No.: _____

11. For each of the PEGPETIA Grant cycles below, indicate whether your organization received a grant and submitted all required compliance filings:

Docket No.	Grant Received?	Date of Compliance Filing		
		Order No. 2	Order No. 3	Order No. 4
24-10-02	☑ Yes ☐ No	Feb 21, 2025	Dec. 22, 2025	Dec. 22, 2025
23-10-02	☑ Yes ☐ No	Nov. 4, 2024	Nov. 4, 2024	Nov. 4, 2024
22-10-02	☑ Yes ☐ No	Dec. 29, 2023	Jan. 19, 2024	Jan. 19, 2024
21-10-13	☑ Yes ☐ No	Oct 31, 2022	Dec. 15 2022	Dec. 15 2022

Note: If you have received a grant in any of the dockets listed above, you must submit any outstanding compliance filings prior to submitting this application.

III. Investment or Initiative Eligibility

12. Provide a description of proposed capital and equipment investment or education technology initiative. State expected enhancements to PEG programming or education technology. If applicable, state why similar equipment is not available from the local community access studio (PEG only).

Purchase a new Cablecast program automation system to replace an outdated program /playback automation system. This manages and schedules play back of all VSCTV program content. The new proposed Cablecast system will also manage and store "video on demand" programming.

Replace an outdated Teleprompter system with a new SDI connectivity/compatable monitor and telepromter software.

Purchase a small field special effects switcher for remote/location streaming productions.

We recently purchased Sony4K cameras and need a 4K software upgrade & 4K video recording device.

Upgrade our editing stations with new Mac mini computer mainframes and monitors.

Purchase Adobe Creative Cloud software multi seat license which provides our editing and all post production software to our computers.

VSCTV will put every dollar to good use which allowed us to build up a strong volunteer and viewer base.

We hope to continue to improve both our volunteer and viewer experience, with the resources made possible by this grant.

13. Identify the affected geographical area(s) and/or school system(s) that will benefit from the investment or initiative:

The investment will benefit the residents living in the towns of Westbrook, Essex, Old Saybrook, Haddam, Killingworth, Durham, Chester and Clinton who view public, educational, and governmental programming through community access television and online platforms. It will also benefit local schools, community organizations, and civic groups who are also frequent users of the VSCTV studios.

14. State the number of subscribers served or students impacted:

Approx. 20,000 to 25,000 households served by cable
There are 35000 potential residents serviced by our web streaming services

15. List the schedule for implementation, including estimated dates for key milestones and completion.

Note: Completed projects are not eligible.

Implementation will begin following grant approval and receipt of funding, anticipated in June 2027.

June–July 2027: Finalize equipment specifications, confirm vendor pricing, and complete procurement.

August–November 2027: Receive and install the equipment.

December 2027: Complete system configuration, testing, and staff training, and place the equipment into service for PEG programming.

December 2027–April 2028: Document programming supported by the equipment and compile receipts, paid invoices, and project results.

May 2028: Submit the required grant compliance report by PURA's established

16. Identify objective performance measures that can be used to evaluate the success or effectiveness of the investment or initiative:

The upgrades VSCTV is proposing in this grant will help VSCTV better fulfill our mission of building community through media by the following measures:
This grant will improve the playback automation on our cable and streaming channels.
- VSCTV will collect valauble viewer data.
- VSCTV will track new programs produced.

We put every dollar to good use which allowed us to build up a strong volunteer and community viewer base.

17. Description of organization, including experience and competence related to the proposed project:

The Director of VSCTV has 42 years of experience in the Cable Television industry.

VSCTV's technical director brings in 15 years of experience in the design, integration and installation of professional video hardware.

The organization which includes a fulltime access coordinator oversees the production of nearly 500 community based productions annually.

IV. Budget Information

18. Partner organization(s) or other funding sources (if applicable):

19. Have you completed the PEGPETIA Itemized Budget form below (with an itemized budget for the investment or initiative)?

☑ Yes.

☐ No. Explain:

20. Have you provided supporting documentation for each item, such as copies of bids, estimates, and quotes?

☑ Yes.

☐ No. Explain:

21. Are the non-equipment costs for design and engineering, installation, training, and warranties/insurance less than 10% of the overall grant request?

Note: Software may be categorized as equipment. Other non-equipment expenses (such as salaries, service agreements, or stipends) are <u>not permitted</u> as part of the grant request.

☑ Yes.

☐ No. Explain:

V. PEG Grant CAP Acknowledgment

22. **For PEG Grant Applicants Only:** The Applicant understands that it must review and comply with the relevant community access provider operating rules and regulations, including the prohibition of the presentation of any advertising material designed to promote the sale of commercial products or services (including advertising by or on behalf of candidates for public office). The Applicant further acknowledges that no organization or company providing community access operations shall exercise editorial control over programming, except as to programming that is obscene and except as otherwise allowed by applicable state and federal law.

☑ Yes.

☐ No.

VI. Signature of Authorized Representative

I, Charles A. Lewis Jr., am authorized to sign this application on behalf of the applicant organization. Under the penalty of law, by signing this application, I affirm that the information provided to the Authority is true and correct to the best of my knowledge and that any errors of omissions will be timely corrected and resubmitted.

I understand that grant funding may be denied due to failure to provide the information and supporting documentation required by this Application.

Charles A. Lewis Jr. 11/17/2026

(Signature) *(Date)*

STATE OF CONNECTICUT
PUBLIC UTILITIES REGULATORY AUTHORITY

PEGPETIA ITEMIZED BUDGET

Instructions

Required Information

You must provide this itemized budget for the capital and equipment investment or education technology initiative proposed in your application. For each expense, you must provide the following information:

(1) Name of expense

(2) Total amount of expense (unit cost x quantity)

(3) Brief description

(4) Quantity requested

(5) Unit price

(6) A copy of a bid, estimate, or similar documentation; and

(7) Type of cost (equipment, design, engineering, installation, training, warranty, insurance, other)

For each expense listed, you must attach a copy of the bid, estimate, or similar documentation.

Note: The Authority cannot accept links to online vendors as documentation of expenses. You may, however, attach saved or printed copies of equipment listed for sale with online vendors as documentation.

Types of Costs

Non-equipment costs (such as design, engineering, installation, training, warranties, or insurance) must be reasonable and should be limited to less than 10% of the overall grant. Other non-equipment expenses (such as salaries, service agreements, or stipends) are not permitted as part of the grant request.

Note: Software may be categorized as equipment.

I. Applicant Information

1. Organization Name: Valley Shore Community Television
2. Docket Number: 26-10-02
3. Docket Name: PEGPETIA Grant

II. Budget Template

Expense	Amount	Description	Quantity	Unit Price	Bid/ Estimate Attached	Type of Cost
(Example) Studio Camera	$ 1,400.00	(Example) Make, Model No. XYZ123, Qty 4, Unit Price $350	4	$350/each	✓	Equipment
(Example) Camera Install	$ 175.00	(Example) Installation of all cameras, connection to existing studio setup, and training personnel	1	$175	✓	Installation
Playback automation	$26,995	broadcast, VOD, Streaming main frame	1	$26,995	✔	Equipmen
Audio wireless mic	$806.97	Sony Camera mount Wireless mics	1	$806.97	✔	Equipmen
Dell Untra sharp	$1399.98	Dell 4k Monitors	2	$699	✔	Equipmen
VOD Cloud storage	$3700	30TB storage Video on Demand	1	$3700	✔	Equipmen
Automation System	$5400	Annual hardware warranty contract	2	$2700	✔	Subscription
CBL Software updates	$3200	Annual support subscription I/O	8	$400	✔	Subscription
CBL Reflect Bundle	$13000	Annual Cloud-based REFLECTion VOD service	5	$2600	✔	Equipmen
Apple Computer M5	$2799	Apple Mac Studio M5 Max	1	$2799	✔	Equipmen
API Integration	$3750	Custom App Renewal (Apple TV, Fire TV, Roku)	15	$250	✔	Equipmen
Video Editing Software	$2679.25	ADOBE Cloud Suite	6	$419.88	✔	Equipmen
Prompter people 17"	$1937	Teleprompter	1	$1937	✔	Equipmen
Pro Gaffer tape	$43.50	Gaffer Tape	2	$21.75	✔	Equipmen
4K Hyper deck	$2960	B4K Recorder I/O Black Magic	1	$2960	✔	Equipmen
Pearstone BNC-BNC	$31.38	SDI Cables 10'	3	$10.46	✔	Equipmen
Sony 4K FZ90 Cams	$12,195	4k Sony Camera upgrade	3	$4065	✔	Equipmen
Silcon Memory cards	$435.98	128 GB Memory Card for 4K recorder	1	435.98	✔	Equipmen
Apple Computer M4	$1999	Apple Mac Mini	1	$1999	✔	Equipmen
Avmatrix Switcher	$2386	Portable SDI Switcher 8 channel	1	$2386	✔	Equipmen
External Hard Drive	$575.35	Lacie 16TB drive	1	$576.35	✔	Equipmen
External Hard Drive	$399.35	WD 8TB drive	1	$399.35	✔	Equipmen
Total Amount:	89684.14					

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Signature of Authorized Representative

I, Charles A. Lewis, am authorized to sign this itemized budget on behalf of the applicant organization. Under the penalty of law, by signing this document, I affirm that the information provided to the Authority is true and correct to the best of my knowledge and that any errors of omissions will be timely corrected and resubmitted.

I understand that grant funding may be denied due to failure to provide the information and supporting documentation required by the application.

Charles A. Lewis Jr.
(Signature)

11/17/26
(Date)