STATE OF CONNECTICUT
PUBLIC UTILITIES REGULATORY AUTHORITY

Public Educational and Governmental Programming and Education Technology Investment Account (PEGPETIA) Grant Program Application & Itemized Budget

Instructions for Filing a Motion to Apply for a PEGPETIA Grant

Motion Deadline

The Public Utilities Regulatory Authority (Authority or PURA) oversees a program to award Public Educational and Governmental Programming Grants (PEG Grants) and Education Technology Investment Grants (ETI Grants) to eligible entities. See General Statutes § 16-331cc. **This PEGPETIA Grant Program Application must be filed as a motion in Docket No. 26-10-02 no later than noon on November 20, 2026.**

Program Funding Eligibility

PEG grant funding is intended to improve public, educational, and governmental access programming in Connecticut, and funds should be used for capital and equipment costs that aid the production or procurement of public, educational, and governmental programs. To ensure the funding is used appropriately, after completion of the project, PEG grant recipients must file a report of the project enabled by the grant funds.

ETI grant funding is intended to support education technology initiatives of boards of education and other education entities (public and private schools are eligible to apply). To ensure the funding is used appropriately, after completion of the project, ETI grant recipients must file a report of the project enabled by the grant funds.

Submission of Motion

Applicants must complete and file the Application with Itemized Budget electronically to PURA as a motion in Docket No. 26-10-02, at https://portal.ct.gov/pura/about/filing-and-forms/make-an-electronic-filing. Applicants who have not previously registered must first register for an account.

Motions must include an Application and Itemized Budget for the projects to be funded by the grant. Quotes, invoices, or similar documentation must be submitted for each item to be purchased with grant funds.

The motion will be assigned a unique motion number after it is filed. The allowable electronic filing size is 20 MB. If the motion's attachments (Application with Itemized Budget plus other attachments) exceed the allowable limit, the motion may include only the completed Application with Itemized Budget, and the remaining attachments must be filed as supplemental filings to the same motion. Subsequent supplements must also be filed as supplemental filings under the assigned motion number.

Questions regarding the electronic filing of the motion and supplements should be directed to Docket Control at PURA.ExecutiveSecretary.gov or (860) 827-2836.

Docket No. 26-10-02 Brookfield Public Schools

I. Applicant Information

1. Organization Name: Brookfield Public Schools
2. Mailing Address: 100 Pocono Rd, 2nd Floor P.O. Box 5194 Brookfield, CT 06804
3. Employer Identification Number: 06-1333509
4. Contact Person for Service List ***(required)*** ☐ ***(check if new/updated)***

   Name: Eric Conklin

   Mailing Address: 100 Pocono Road, 2nd Floor P.O. Box 5194 Brookfield, CT 06804

   Phone Number: (203) 775-7635

   Email Address: conkline@brookfieldps.org
5. Additional Contact Person for Service List ***(optional)*** ☑ ***(check if new/updated)***

   Name: Seth Craig

   Mailing Address: 45 Long Meadow Hill Rd, Brookfield, CT 06804

   Phone Number: (203) 775-7725 x4036

   Email Address: craigse@brookfieldps.org
6. Authorized Representative ***(required)***

   Note: The authorized representative will not be on the service list unless also listed as a contact person, above.

   Name: Eric Conklin

   Mailing Address: 100 Pocono Road, 2nd Floor P.O. Box 5194 Brookfield, CT 06804

   Phone Number: (203) 775-7635

   Email Address: conkline@brookfieldps.org
7. Purpose of Grant (check one):

   ☐ PEG Grant (capital and equipment for producing/procuring programming)

   ☑ ETI Grant (educational technology initiative)
8. Amount Requested: $ $ 164,608.18

   Note: The "Amount Requested" will autocalculate upon completion of the Itemized Budget, below.

II. Applicant Eligibility

9. Organization Type (check one):

PEG (Programming)

☐ Local community antenna television and video advisory council

☐ State-wide video advisory council

☐ Public, educational and governmental programmer

☐ Public, educational and governmental studio operator

ETI (Educational Technology Initiative)

☑ Board of Education

☐ Public library

☐ Other education entity: _____

10. Which of the following describes your organization?

☐ Connecticut State Agency

☑ Municipality

☐ Nonprofit 501(c)(3) organization. Provide Secretary of the State No.: _____

☐ Other (e.g., LLC or corporation). Provide Secretary of the State No.: _____

11. For each of the PEGPETIA Grant cycles below, indicate whether your organization received a grant and submitted all required compliance filings:

Docket No.	Grant Received?	Date of Compliance Filing		
		Order No. 2	Order No. 3	Order No. 4
24-10-02	☑ Yes ☐ No	1/7/2026	1/7/2026	1/7/2026
23-10-02	☑ Yes ☐ No	11/27/2024	11/27/2024	11/27/2024
22-10-02	☑ Yes ☐ No	1/11/2024	1/11/2024	1/11/2024
21-10-13	☑ Yes ☐ No	2/23/2023	2/23/2023	2/23/2023

Note: If you have received a grant in any of the dockets listed above, you must submit any outstanding compliance filings prior to submitting this application.

III. Investment or Initiative Eligibility

12. Provide a description of proposed capital and equipment investment or education technology initiative. State expected enhancements to PEG programming or education technology. If applicable, state why similar equipment is not available from the local community access studio (PEG only).

Initiative #1: Installation and Replacement of Classroom SMART Boards

This initiative is aimed at replacing our oldest, aging Interactive Display Boards as many of them are beyond their recommended lifespan. Replacing aging Interactive Display Boards with modern interactive SMART Boards will provide classrooms with dependable, interactive technology—empowering teachers to engage students through dynamic digital content, presentations, and collaborative learning.

Initiative #2: Audio-Video Equipment and Computers for Video Production

This grant funding will modernize Brookfield High School's student-run Bobcats Media program by replacing obsolete, shared hardware with a dedicated video editing computer lab and industry-standard Canon DSLR camera systems. Removing these equipment bottlenecks directly supports an expanded three-level video production curriculum, preparing students for industry certifications and potential dual-enrollment credit through Western Connecticut State University (WCSU). Beyond the classroom, this investment directly benefits the broader Brookfield community by enabling regular HD educational broadcasts and creating a living digital archive of local school events, athletics, and town initiatives.

13. Identify the affected geographical area(s) and/or school system(s) that will benefit from the investment or initiative:

Initiative #1: SMART Boards will be installed at Brookfield High School (Brookfield Public Schools) in Brookfield, CT

14. State the number of subscribers served or students impacted:

The district services 2,602 students as of November 2026. In addition to a number of out-placed students, the schools' enrollment is as follows:
Candlewood Lake Elem. School (PreK-5): 1050 students
Whisconier Middle School (6-8): 611 students
Brookfield High School (9-12): 773 students

15. List the schedule for implementation, including estimated dates for key milestones and completion.

Note: Completed projects are not eligible.

Initiative #1: SMART Boards would be ordered within 90 days of receiving the grant with the intention of replacing the older boards with the new SMART Boards during the summer as it would be least distractive for all students. All boards would be installed before the 27-28 school year. Any exception to this timeline would be due to supply chain issues.

Initiative #2: All AV Equipment and computers for the video production class would be purchased immediately upon award of the grant. Upon delivery, and AV equipment will be set up and configured by the teachers that lead the high school video production classes. Computers would be configured, set up and have all necessary software installed before being rolled out to the classroom. These new computers will be installed to replace the older computers at a time mutually agreed upon with the AV teachers that is least disruptive to students. Any exception to this timeline would be due to supply chain issues.

16. Identify objective performance measures that can be used to evaluate the success or effectiveness of the investment or initiative:

Initiative #1: To evaluate the success of the new SMART Board installations, the IT Department will monitor utilization, user proficiency, technical reliability, and financial efficiency. Metrics will include activate usage hours and primary use of the board (interactive features, casting, etc.) Staff training will continue to be offered regularly. Device uptime and reliability will be monitored and recorded through IT support tickets.

Initiative #2: This initiative expands Video Production enrollment and technical rigor by launching the Bobcats Media club (Fall 2026), scheduled periodic broadcasts (Spring 2027), and Video Production 3 (Fall 2027). Using upgraded DSLR and editing lab equipment alongside new WCSU dual-enrollment or industry credential pathways, students will produce higher-volume, HD-quality coverage of school and town events to drive measurable viewership and engagement across the Brookfield community.

17. Description of organization, including experience and competence related to the proposed project:

The Brookfield Technology Department Director has over eighteen years of IT experience, with the last ten years overseeing the technical operations for the Brookfield Public Schools and the Town of Brookfield as of 2024. The entire department has a great deal of experience in managing and maintaining the various technology resources implemented throughout the district. Our team has successfully implemented various high level projects throughout the district, while also managing the day-to-day operations of the school district and will continue to do so. The BPS IT Department is committed to providing a reliable, supportive, and robust technology environment to provide our students with the best opportunity to learn and thrive, and new, modern technology only helps us support our commitment.

In regards to the video production staff, Operating through its STEM Department, Brookfield High School builds on an established digital media foundation—including Video Production 1, the school yearbook, and the quarterly newspaper—where sustained student demand over the past 2–3 years has enabled the reinstatement of Video Production 2, the launch of Bobcats Media, and the development of Video Production 3, alongside student-led local event coverage and media pages. The program is led by Video Production teacher Mr. Wilda (hired in 2023) and STEM Department Chair Mr. Hill, who modeled this multi-level expansion on top-performing student news broadcasts in neighboring Connecticut districts through Mr. Wilda's CTEEA network and Mr. Hill's on-site observations and partnerships with CT media educators, WCSU, and local television stations.

IV. Budget Information

18. Partner organization(s) or other funding sources (if applicable):

19. Have you completed the PEGPETIA Itemized Budget form below (with an itemized budget for the investment or initiative)?

☑ Yes.

☐ No. Explain:

20. Have you provided supporting documentation for each item, such as copies of bids, estimates, and quotes?

☑ Yes.

☐ No. Explain:

21. Are the non-equipment costs for design and engineering, installation, training, and warranties/insurance less than 10% of the overall grant request?

Note: Software may be categorized as equipment. Other non-equipment expenses (such as salaries, service agreements, or stipends) are <u>not permitted</u> as part of the grant request.

☑ Yes.

☐ No. Explain:

V. PEG Grant CAP Acknowledgment

22. **For PEG Grant Applicants Only:** The Applicant understands that it must review and comply with the relevant community access provider operating rules and regulations, including the prohibition of the presentation of any advertising material designed to promote the sale of commercial products or services (including advertising by or on behalf of candidates for public office). The Applicant further acknowledges that no organization or company providing community access operations shall exercise editorial control over programming, except as to programming that is obscene and except as otherwise allowed by applicable state and federal law.

☐ Yes.

☐ No.

VI. Signature of Authorized Representative

I, Eric Conklin, am authorized to sign this application on behalf of the applicant organization. Under the penalty of law, by signing this application, I affirm that the information provided to the Authority is true and correct to the best of my knowledge and that any errors of omissions will be timely corrected and resubmitted.

I understand that grant funding may be denied due to failure to provide the information and supporting documentation required by this Application.

Eric J Conklin Digitally signed by Eric J Conklin Date: 2026.11.18 11:31:05 -05'00' November 18, 2026

(Signature) ***(Date)***

STATE OF CONNECTICUT
PUBLIC UTILITIES REGULATORY AUTHORITY

PEGPETIA ITEMIZED BUDGET

Instructions

Required Information

You must provide this itemized budget for the capital and equipment investment or education technology initiative proposed in your application. For each expense, you must provide the following information:

(1) Name of expense

(2) Total amount of expense (unit cost x quantity)

(3) Brief description

(4) Quantity requested

(5) Unit price

(6) A copy of a bid, estimate, or similar documentation; and

(7) Type of cost (equipment, design, engineering, installation, training, warranty, insurance, other)

For each expense listed, you must attach a copy of the bid, estimate, or similar documentation.

Note: The Authority cannot accept links to online vendors as documentation of expenses. You may, however, attach saved or printed copies of equipment listed for sale with online vendors as documentation.

Types of Costs

Non-equipment costs (such as design, engineering, installation, training, warranties, or insurance) must be reasonable and should be limited to less than 10% of the overall grant. Other non-equipment expenses (such as salaries, service agreements, or stipends) are not permitted as part of the grant request.

Note: Software may be categorized as equipment.

I. Applicant Information

1. Organization Name: Brookfield Public Schools
2. Docket Number: 26-10-02
3. Docket Name: Public Educational and Governmental Programming and Education Technology Investment Account (PEGPETIA) Grant Program

II. Budget Template

Expense	Amount	Description	Quantity	Unit Price	Bid/ Estimate Attached	Type of Cost
(Example) Studio Camera	$ 1,400.00	(Example) Make, Model No. XYZ123, Qty 4, Unit Price $350	4	$350/each	✓	Equipment
(Example) Camera Install	$ 175.00	(Example) Installation of all cameras, connection to existing studio setup, and training personnel	1	$175	✓	Installation
SMART Boards	$ 49,980.00	SMART MX 65" Interactive Display With iQ	20	$2499/each	✔	Equipment
Installation	$ 11,900.00	Installation of all SMART Boards replacing aging/defective units	20	$595/each	✔	Installation
Extended Warranty	$ 5,580.00	RnB White Glove Service 3-years, virtual/on-site support & device repalcement	20	$279/each	✔	Warranties
Desktop Computers	$ 63,830.00	Lenovo ThinkStation P5 G2 Xeon 634 / 2x16GB / 1TB OPAL / WF7 / BT / GbE / 1000W	10	$6383/each	✔	Equipment
Laptop Computers	$ 9,196.00	Lenovo ThinkPad P16s G5 Intel Core Ultra 9 386H / 32GB / 1TB / RTX2000 / WF7 / B	2	$4598/each	✔	Equipment
LED Monitors	$ 2,704.90	ViewSonic 27" VX2776-4K-MHDU 4K Ultra HD LED-LCD Monitor	10	$270.49/each	✔	Equipment
Camera	$ 3,783.10	SONY FX3A CINEMA FULL-FRAME CAMERA/REG	1	$3783.10/each	✔	Equipment
Camera	$ 6,390.00	SONY a7R V MIRRORLESS CAMERA/REG	2	$3195/each	✔	Equipment
Camera	$ 5,849.00	SONY a9 III MIRRORLESS CAMERA/REG	1	$5849/each	✔	Equipment
Camera Lens	$ 1,099.90	SIGMA 24-70mm F2.8 DG DN II ART F/SONY E/REG	1	$1099.90/each	✔	Equipment
Camera Lens	$ 1,439.90	SIGMA 70-200mm f/2.8 DG DN OS SPRT LNS-SNY E/REG	1	$1439.90/each	✔	Equipment
Camera Lens	$ 1,899.00	SIGMA 60-600mm f/4.5-6.3 DG DN OS f/SONY E/REG	1	$1899/each	✔	Equipment
Camera Accessories	$ 716.38	SANDISK 256GB EXTREME PRO UHS-II V90 SD CARD/REG	2	$358.19/each	✔	Equipment
Camera Accessories	$ 240.00	SONY NP-FZ100 RECHARGEABLE BATTERY PACK/REG	4	$60/each	✔	Equipment
						Equipment
						Equipment
						Equipment
						Equipment
Total Amount:	$ 164,608.18					

Expense	Amount	Description	Quantity	Unit Price	Bid/ Estimate Attached	Type of Cost
Total Amount:	$ 164,608.18					

Signature of Authorized Representative

I, Eric Conklin, am authorized to sign this itemized budget on behalf of the applicant organization. Under the penalty of law, by signing this document, I affirm that the information provided to the Authority is true and correct to the best of my knowledge and that any errors of omissions will be timely corrected and resubmitted.

I understand that grant funding may be denied due to failure to provide the information and supporting documentation required by the application.

Eric J Conklin Digitally signed by Eric J Conklin Date: 2026.11.18 11:32:25 -05'00'

(Signature)

November 18, 2026

(Date)